



**Thank you for signing up to take part  
in Green Jumper Day**

# Welcome aboard!



**So what next ? Well its all quite simple really Green Jumper Day will take place on Friday 14th October 2022.**

Our aim, to make a dent in energy usage, and save tonnes of carbon being emitted into the atmosphere on the day itself, but more importantly Green Jumper Day is about raising awareness about what steps we can all take, big and small, to help mitigate climate change.

We have lots of exciting things planned for the run up to and on Green Jumper Day:

- A brand new card game “Big Foot Little Foot” is in development and will be with you for the day
- We will have writing competitions in conjunction with Create the Future, where pupils are asked to write a short postcard from their future self.
- Green Cookie bake recipes are available and we would encourage schools to get involved.
- We have a Community Engagement programme, again we ask students to write to their parents & guardians to get them (and the businesses they work for) involved.

And on the day we would ask that you have a Non-uniform day, or a uniform accessory day, when pupils wear a big jumper (green if they have one) and/or accessorise with green hats, gloves, scarves... or anything else they can think of, and of course to collect a £1 or £2 from the students to raise money for the Green Jumper charity.

Our strapline is “...for the next generation” so the money we raise is split between giving away free books and educational materials to schools all about climate change and sustainability and on reforestation and rewilding projects. To help in the build up to Green Jumper Day here’s a count down to what can be done to make sure everyone is aware of what’s happening, and to spread the word far and wide.

## Action Stations

### NOW

Use the “We’ve signed up” poster to let everyone in your organisation know you are taking part, please print sparingly and email to all your colleagues

We also have a “What’s it all about” poster than can be sent out, as well as other posters that can be used leading up to the day, namely “Planting Trees”, “There is no Planet-B” and “Educating the next generation”, that are all designed to engage people to be involved.

[www.greenjumperday.com](http://www.greenjumperday.com)



## THE COUNTDOWN

- ▼ Three weeks out we will send you more about the Community Engagement Programme.
- ▼ When we get to 3 weeks to go we have a series of countdown posters that can be used to make sure the date is fresh in everyone's minds. Please print sparingly!
- ▼ Two weeks to go and you'll get sent the "Big Foot Little Foot" game as well as more information about "Postcard from your future self" competition
- ▼ With one week to go – download the Green Cookie bake poster and get baking.
- ▼ Remember you can do as much or as little of the above as you choose.

## THE DAY BEFORE

- ▼ Please send out the "Tomorrow" poster to remind people that the 14th will be a bit cooler at your school than they might expect and to wear an extra layer – a Green Jumper and/or accessorise.

## ON THE DAY

- ▼ Please use the "Today" poster and turn down the heating. We don't want anyone to suffer, we are talking about the difference between 21 degrees and 18 or 19 degrees, just enough to make a jumper necessary.
- ▼ Collect a pound (£) or two or three from everyone willing to donate. You will be able to pay this directly to the Green Jumper Bank account, via Stripe (see our website) or via Just Giving.
- ▼ Look out for our videos that you can share, and that will hopefully inspire you all to be a part of Green Jumper this and every year
- ▼ Please take a picture, or even a short video of your pupils "modelling" their jumpers, post it on your social media and send a copy to [info@greenjumperday.com](mailto:info@greenjumperday.com)

## THE DAY AFTER

- ▼ Please tell the world that you took part and please send the "Thank you" poster to all.

## NEXT YEAR

- ▼ Give your jumper a wash and let's go again !!

## OTHER ACTIONS

If you would like to help us spread the word, please feel free to use the "Email your contacts" to let them know you are taking part

You can also add the attached "Email footer" to your own email to help get the message out there.

Also you can use our logo in your own social media to promote your involvement and the day itself. (All we ask is that our Logo isn't edited – thank you)

# Thank You, Thank You, Thank You

**We are really looking forward to the 14th October – we hope you are too**

With thanks to our partners



[www.greenjumperday.com](http://www.greenjumperday.com)

